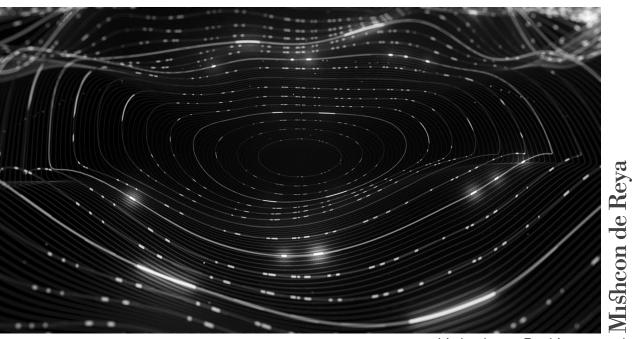
## DeepTech credentials



It's business. But it's personal.

## Why us

### **Technology specialists**

Innovation and enterprise is at the heart of what we do, and we support some of the world's most successful technology businesses and their investors. We are thrilled and honoured to work with our truly ground-breaking and visionary clients.

From our offices in London, Cambridge, Oxford, Singapore and our partner office in Hong Kong, our work with entrepreneurial clients reflects the full diversity of the tech sector, ranging from start-ups and venture-backed companies to MNCs, tech VCs, accelerators and incubators and technology consultancies.

We are excited by innovators and entrepreneurs who have a positive impact on the world, and motivated by making great things happen for them.

Core to our success is our network. We are embedded within the Golden Triangle start-up ecosystem across Oxford, London and Cambridge.

We mirror our client's drive and ambitions, introducing new opportunities through our network of professional advisors and valuable contacts, including investors, partners and clients.

## Tech expertise

### **Ground-breaking tech deals**

We acted on over 80 substantive technology licensing deals in 2023 to 2024, some of our highlights within these deals were:

- Our top 2 sectors were Al/deep learning and fintech/blockchain
- Around 85% of our work was carried out for technology suppliers
- After the UK, the US was the most predominant jurisdiction we were operating in and 50% of our deals were international
- Around 13% of the deals we did revolved around distribution and reseller arrangements to help providers reach a larger customer base in new territories

### Did you know?

<del>80+</del>

We acted on over 80 technology licensing deals in 2023 to 2024

13%

Of the deals we did revolved around distribution and reseller arrangements 85%

Around 85% of our work was carried out for technology suppliers

## DeepTech expertise

We support clients across the full spectrum of DeepTech but we shine in three key areas:

### Al expertise

We currently act for over 200 businesses that are building and commercialising AI and machine-learning tech in the UK and abroad. We support some of the most innovative AI businesses that are continually developing new capabilities and pushing the boundaries of what AI can do.

We are passionate about Al and the benefits that it brings. Our artificial intelligence lawyers balance innovative thinking with practical advice to help address novel Al legal issues.

We have our very own AI special interest group, drawn from a range of departments across the wider MDR Group. The team brings together lawyers with particular expertise in advising clients who create and operate AI and machine learning technologies.

### **Autonomous vehicles and robotics**

We have worked with some of the World's most exciting companies in the autonomous vehicle and robotics space, including acting for the autonomous vehicle company, Wayve, on Europe's largest Al investment deal.

We offer a wide repertoire of expertise in these areas, including: regulatory advice; advising on licensing agreements; support with international litigation claims; assisting with investment transactions from seed to scaling up; and day to day commercial.

#### **Blockchain**

Our specialist Blockchain Group is highly-specialised and can advise on all aspects relevant to the space and are technology platform agnostic. Whether in the more established cryptocurrency space, or exploring novel distributed ledger technologies platforms or innovative cryptoasset applications, we will challenge and guide your thinking to reach a solution which is right for you and your business.

Comprised of lawyers, computer scientists, cyber security experts, developers and academics, our Blockchain Group strives to obtain a deep understanding of how these applications are embedded, or will be, in your existing business, in the context of the prevailing legislative and regulatory environment. We can support with the technical and strategic implementation of blockchain solutions within your business, from proof of concept phase to final roll-out, while maintaining legal and regulatory compliance in what is a complex and rapidly evolving environment.

We have advised on numerous matters in this area, touching on a wide range of sectors, including: art, cryptoassets, government, life sciences, real estate and construction, recruitment, and supply chains.

## Accelerator and intermediary experience

We proudly support and sponsor a number of accelerator programmes across the Golden Triangle (London, Oxford and Cambridge). In addition to supporting accelerator programmes, we have first-hand experience running and operating our own legaltech accelerator programme, known as MDR Lab.

### Key accelerator programmes we are involved with:

We have supported the **NVIDIA Inception Programme** for several years, providing training and resources to their cohorts via our NVIDIA Portal

We provide <u>resources</u>, <u>training and office hours</u> to <u>Entrepreneur First cohorts</u> (and alumni members)

We work with **Barclays Eagle Labs** on supporting a number of their cohorts across key verticals, including as a member of their Al Bridge Cohort

We sponsor **Frontier Deep Tech**, supporting their cohorts throughout the year with resources, demo day sponsorship and connecting key stakeholders at our <u>DeepTech events</u>.

We provide <u>virtual office hours</u> in partnership with <u>Accelerate@Babraham</u> which is one of Europe's top biotech incubators

We support **Capital Enterprise** across a number of their programmes, providing virtual office hours and training









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# A few examples of our work

### Corporate, Tech, Commercial

Advising Wayve on its landmark \$1.05 billion series C funding round, one of the largest Al investment deals in Europe.

Supporting a business in the field of rocket propulsion systems, to **spin out from a university**.

Advising Seabird Technologies in respect of its **design and manufacturing arrangements** for the world's first high performance all-electric foil racing boat as the exclusive manufacturer to E1.

Supporting a business developing technology which helps to identify hydrogen reserve locations, to spin out and establish its early stage commercial arrangements.

Supporting Cambridge Touch Technologies, a high-end touch screen technology business with a wide suite of legal services, including fundraising, licencing advice and virtual general counsel services.

Supporting a venture-backed spinout from Oxford University's world-renowned quantum optics laboratory with a wide suite of legal services, including **early-stage corporate**, **employment**, **commercial and property law** advice.

Advising Perceptual Robotics on the **roll out of customised automation drone solutions** for intelligent inspection of wind turbine assets.

Advising adsilico, a medical device innovator utillising genAl, on its £3.5m spinout.

Advising The Veloce Media Group on its **token subscription agreement**, an integral part of its recent funding round, led by GEM Digital Limited, which successfully raised a \$50 million token facility.

Advising Hewlett Packard Enterprise on £225 million deal to build the UK's most powerful Al supercomputer

Advising Trimtabs Ltd, a carbon nanotubes business on its partnership contracts needs.

Providing Atomo Diagnostics, a company supplying integrated rapid diagnostic test devices to the global diagnostic market, **general commercial advice** in relation to its **licencing and distribution** needs.

Providing an Al-powered, fitness games platform company with **general commercial advice.** 

Advising Meridian Audio, a high-end, precision audio reproduction company in relation to a variety of **commercial licensing contracts**.

Advising Lola Cars, a formula E business focussed on electrification, hydrogen and sustainable fuels & materials, on a **complex**, **high value supply agreement**.

Advising Brill Power, a company developing battery efficiency technology, on its **tech and services supply contracts.** 

Supporting Carnot Ltd, a pioneering tech start up developing ways to dramatically increase engine fuel efficiency and reduce GHG emissions, with its **fundraise**, including receiving investment from TOKYO-Mitsui O.S.K. Lines, Ltd. (MOL)

Advising Featurespace on their £30m Series G funding. Featurespace are the inventor of adaptive behavioural analytics and automated deep behavioural network technology for fraud and financial crime management.



Advising an autonomous vehicle company on the Al regulatory and data protection compliance requirements for self driving cars.

Advising Featurespace Ltd, a world leading provider of adaptive behavioural analytics software, across all of their **commercial contracts and corporate activity**. Featurespace recently featured in the Deloitte Fast 50 and the FT's Fast Growth European lists.

Advising an Al robotics company in respect of **live trial use cases** for robots and drone deliveries with third party customers.

Advising an Al security company on the **data protection implications** of creating derivative data sets of raw CCTV footage.

Advising an AI solutions provider on the **launch and roll out** of their carbon intelligence platform across 3 key jurisdictions.

Advising a cloud Al video analytics company on the **development** of an insurance backed guarantee against the accuracy of its solutions.

Advising a leading cloud-based document management system provider on the **implementation of OpenAl APIs** into existing product offerings.

Advising a world-leading lab automation solutions provider on **data protection compliance risk** relating to the implementation of ChatGPT into their business operations.

Advising on the **development of customer engagement terms** for a cloud service provider focused on making GPT-4 faster, cheaper and more effective.

Advising a cloud service provider on the **integration of Large Language Models** with third party applications for marketing and advertising services.

Creating and implementing **patent strategies and filings** in relation to Al solutions, including for a fraud and financial crime management solutions provider.

## IP and Litigation

Acting for Nintendo in obtaining a **novel website blocking injunction** against the six main UK Internet Service Providers (ISPs) to block access to pirated Nintendo games.

Advising Tyburn Film Productions Limited in a **dispute** against Defendants including Lucasfilm Ltd LLC and Lunak Heavy Industries (UK) Ltd, **regarding their use of the deceased actor, Peter Cushing's, likeness through CGI** in the Star Wars film Rogue One as the character Grand Moth Tarkin.

Acting for Aylo in **patent cases relating to video streaming** (non-infringement and validity) in the High Court, the Mannheim Local Division of the UPC and the Paris Central Division of the UPC.

Acting for Top Optimized Technologies S.L and TOT Power Control S.L. in **patent infringement and validity proceedings** against Vodafone.

Defending a leading quantum computing business against allegations of breach of confidence and patent infringement as well as patent entitlement proceedings.

Acting for Entain in an **ongoing trade mark infringement and passing off dispute** involving proceedings against a US-based online gaming platform (Gala Games) in relation to its infringing use of certain trade marks in its expansion into the UK gaming market. The case is listed to go to trial in December 2024.

Advising Dr Reddy's Laboratories in its significant damages claim against Warner-Lambert in relation to its **second medical use patent for pregabalin**. We previously acted for Dr Reddy's in the liability (infringement and validity) phase of the litigation.

Acting for generic pharmaceutical company, Zentiva Pharma (UK) Ltd, defending **patent infringement claims** by Bayer plc and others in the High Court relating to pharmaceutical products containing rivaroxaban (patent held invalid).

Advising a listed media and technology company in defending numerous claims of **infringement alleged by a non-practising entity (NPE) relating to Wi-Fi patents**, including advising on issues relating to validity, infringement, essentiality, and FRAND licensing (co-ordinating the dispute in various EU jurisdictions).

## Supporting tech growth

Whether you're an entrepreneurial business looking for early-stage advice or are seeking further legal and advisory support as your growth plans take shape, as the go-to firm for technology-driven growth companies, we can help you every step of the way.



# Some organisations we work with

### Clients













₩ Humanloop





























FEATURE SPACE



### Investors











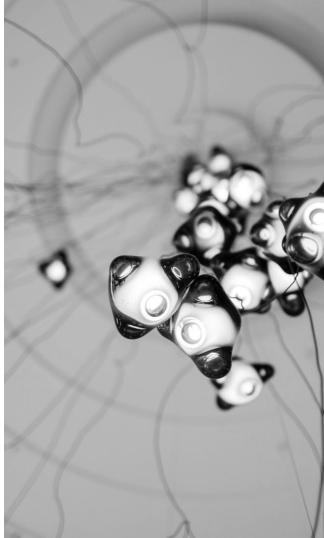








Grafton. Capital



## Operating Globally

Through our global connections we can provide expert local counsel across every jurisdiction without the need for you to have to instruct that counsel directly.

This support extends worldwide through our expert local knowledge of counsel worldwide. We currently manage projects on behalf of clients in over 150 countries around the world, including in every continent other than Antarctica.

#### **How it works**

Where we are instructed on cross-jurisdictional matters, or elements of any transaction which involve other jurisdictions, we would typically expect to provide this advice and support by leveraging our expert in-country connections.

In order to do this, we apply our knowledge and understanding of the relevant jurisdiction from previous matters that we have dealt with. We take responsibility for briefing, liaising with and managing international counsel on the basis of the matter, your business and risk profile, in order to obtain clear, consistent, unambiguous advice that meets both our high standards and your commercial objectives.

We have links to a number of firms with whom we have previously worked. These firms are carefully selected for their subject matter expertise and we maintain an ongoing relationship with them to ensure that any matter can be dealt with swiftly and will produce the advice that is needed.

During the matter, we work with international counsel ensuring that nothing is missed and that you, and international counsel, have all the information required at each stage. As the matter progresses, we negotiate and incorporate the international advice into the transactional documents or feedback more tailored advice to you in a style and format which is consistent with that which we have provided to you previously; so that you do not get large advice notes. We also follow up on points of clarity or any further explanations which you would like, so you are fully appraised of all the relevant issues.

Our approach is to offer advice on international matters as a seamless service and to ensure that you have one point of contact throughout.

## Key contacts



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